

Obie Munoz

Engineering Manager

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WORK EXPERIENCE

Foot Locker, Inc.

Remote, US

Engineering Manager, Digital Performance & Platform

01/2026 - Present

- Manage 13 people across three groups: the frontend platform team, accessibility, and a QA automation group of full-time and contract engineers.
- Own web performance, platform stability, and developer tooling for three e-commerce storefronts: Foot Locker, Kids Foot Locker, and Champs Sports.
- Found and fixed legacy defects that were quietly costing millions per year.
- Set the technical roadmap, trading off features against tech debt.
- Player-coach: write production code and review pull requests.
- Teach best-practices sessions to a frontend org of 20+.

Lead Software Engineer, Digital Platform

09/2025 - 01/2026

- Did the EM job before the title: weekly 1:1s, technical direction, stakeholder updates.
- Wrote the team's first technical roadmap with Product.

Lead Software Engineer, Digital Performance

09/2024 - 09/2025

- Shipped Core Web Vitals improvements tied to \$14M+ in FY24 North America revenue.
- Replaced the A/B testing and personalization platform end to end, cutting latency.

Acting Lead Software Engineer, Digital Performance

04/2024 - 09/2024

- Cleared 130+ open security vulnerabilities, including XSS and outdated dependencies.
- Built an HMR dev environment that cut frontend feedback loops from minutes to seconds.

Senior Software Engineer, Commerce Services

12/2023 - 04/2024

- Built order management microservices (Java, Spring Boot) that later held up through Black Friday and Cyber Monday.
- Rewrote error handling in silently failing services; fewer incidents, saner on-call.

Ashley Furniture Industries

Tampa, FL

E-Commerce Full Stack Developer (contract-to-hire via Kforce)

02/2022 - 12/2023

- Migrated the storefront to Svelte inside Salesforce Commerce Cloud; cut page loads by several seconds.
- Wrote the JavaScript/TypeScript/Svelte style guide that became the standard across teams.
- Introduced unit testing (Vitest, Testing Library) to a codebase that had none; wrote the first 200+ tests.

LAW ENFORCEMENT

Pinellas County Sheriff's Office

Largo, FL

Reserve Deputy (part time)

2024 - 2025

Deputy / Detective

2015 - 2021

- Carried up to 26 open cases at a time: fraud, wire scams, financial exploitation, business email compromise.
- Supervised new unit members and wrote their evaluations.

Pinellas Park Police Department

Pinellas Park, FL

Police Officer

2013 - 2015

SKILLS & EDUCATION

Leadership: People management, 1:1 coaching, mentoring, technical roadmaps, stakeholder management, code review

Languages & frameworks: JavaScript, TypeScript, React, Svelte/SvelteKit, Java, Spring Boot, Tailwind CSS

Web performance: Core Web Vitals, Lighthouse, Blue Triangle, ContentSquare, Yottaa

Platform & tooling: Salesforce Commerce Cloud, Azure, GraphQL, Hygraph, Vitest, Jest, Testing Library, CI/CD

Education: Flatiron School, Full Stack Web Development (2022); University of South Florida, BA in Criminology (2011)