

OBIE MUNOZ

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WORK EXPERIENCE

Foot Locker, Inc.

Remote, US

Lead Software Engineer (Digital Performance Team)

12/2023 - Present

- Led an initiative to eliminate critical security vulnerabilities within the frontend application, successfully reducing the count from over 130 to zero.
- Drove significant web performance optimizations, directly contributing to over \$14 million in attributable revenue uplift for North American operations during FY24 through improved user experience and Core Web Vitals.
- Architected and implemented several developer experience enhancements, including Hot Module Reloading (HMR), and drastically reduced build times to accelerate frontend development cycles across multiple teams.
- Defined and executed the technical roadmap for the Digital Performance Team, ensuring alignment with strategic business goals focused on site speed, stability, and overall digital performance
- React, JavaScript, TypeScript, Web Performance Optimization, Core Web Vitals, Performance Monitoring Tools (Blue Triangle, ContentSquare, Yottaa), Frontend Best Practices, CI/CD, Agile Methodologies

Ashley Furniture Industries

Tampa, FL

E-Commerce Full Stack Developer

05/2022 - 12/2023

- Modernized frontend features using Svelte.js in Salesforce Commerce Cloud.
- Established a testing culture with 200+ unit tests using Vitest and Testing Library.
- Led code reviews and maintained high-quality standards across the codebase.
- Developed custom CLI tools to automate routine tasks and increase team productivity.
- Azure, GraphQL, GraphCMS, Hygraph, Salesforce Commerce Cloud, SCSS, Svelte.js, SvelteKit, Testing Library, TailwindCSS, TypeScript, Shell, Vitest

K-Force (Assigned to Ashley Furniture Industries)

Tampa, FL

Full Stack Developer (3-Month Contract)

02/2022 - 05/2022

- Built pixel-perfect UI components with Svelte.js and TailwindCSS.
- Implemented Hygraph (GraphCMS) and GraphQL integration for content management.
- Demonstrated strong development practices leading to permanent role conversion.
- Azure, GraphQL, GraphCMS, Hygraph, SCSS, Svelte.js, SvelteKit, TailwindCSS, TypeScript

VOLUNTEER EXPERIENCE

Tampa Devs

Tampa, FL

Contributor

02/2022 - 04/2022, 02/2023 - Present

- Developed new UI components using Nunjucks and CSS, delivering a modern and intuitive user experience that improved customer satisfaction and engagement.
- Resolved active issues related to Responsive Web Design, ensuring that the website was accessible and user-friendly across a wide range of devices and screen sizes.
- Recently created a fully responsive header with a hamburger menu, enhancing site navigation and mobile usability.
- CSS, HTML, JavaScript, Nunjucks

Non-Profit Exchange Hub

Remote, US

Contributor

01/2022 - 03/2022

- Developed and implemented custom components using React.js, providing the organization with highly flexible and scalable solutions that could be easily adapted to meet changing business needs.
- Implemented new functionality to various forms, including implementing validation checks and error handling to improve the user experience.
- CSS, HTML, JavaScript, React.js

RELEVANT PREVIOUS EXPERIENCE

Pinellas County Sheriff's Office

Largo, FL

Deputy / Detective

2015-2021

- Led successful investigations into over 550 criminal cases, resulting in the apprehension of over 230 offenders and the successful resolution of over 430 non-criminal investigations.
- Showcased exceptional organizational and multitasking skills by effectively coordinating up to 26 simultaneous, unrelated criminal investigations.
- Orchestrated and directed several high-profile investigations, leading to the recovery of combined property and currency valued at over \$850,000.
- Supervised, mentored, and assessed new unit members, documenting their progress and offering guidance to ensure their professional development and success.

EDUCATION

Flatiron School

Tampa, FL

Full Stack Web Development: *HTML, CSS, React.js, Ruby, Ruby on Rails, ActiveRecord, SQL, PostgreSQL*

University of South Florida

Tampa, FL

Bachelor of Arts in Criminology

08/2011